

The background of the image is a dark, semi-transparent overlay on a photograph of a medical setting. A stethoscope with a blue tube and a silver chest piece is draped over a medical chart. The chart has various fields and text, including 'Date', 'Time', and 'Vital Signs'. The overall tone is professional and clinical.

Psychopharmacology

BULLETIN

2022 MEDIA

ARCHIVAL MATERIALS FOR PHYSICIANS



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2020 ARCHIVAL MATERIALS FOR PHYSICIANS

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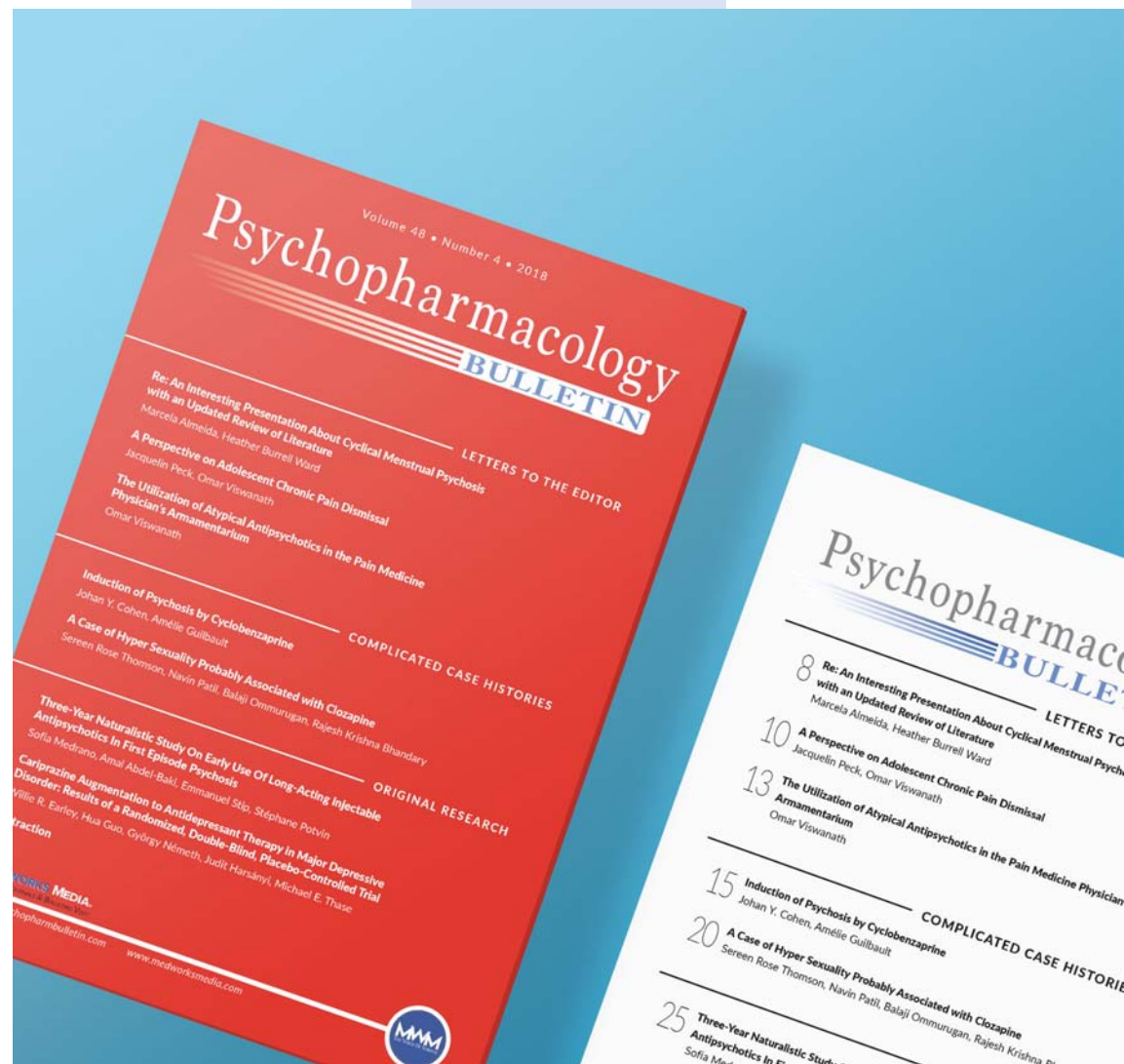


Psychopharmacology BULLETIN

A LONG-REVERED RESOURCE IN ACADEMIA

Published from 1965 until 2000 by the National Institute of Mental Health (NIMH), *Psychopharmacology BULLETIN* was one of the first psychiatric journals in the Nation. *Bulletin* forged its path just as psychiatry itself was embarking on its golden era of treatment breakthroughs and recognition as a valid and independent field of medicine. With the primary catalyst for cutting-edge remission treatment in anxiety and depression, *Psychopharmacology Bulletin* covers a wide range of core topics each issue:

- Original Research
- Evidence-Based Medicine
- Translational Neuroscience
- Drug Disposition and Pharmacokinetics
- General Psychiatry
- Complicated Case Histories
- Psychopharmacology & Pharmaceutical Research





THE ABCs OF TRENDS

A MISSION OF INFLUENCE

Indexed in a variety of databases including Index Medicus and PubMed, *Bulletin's* influential name carries with it a certain responsibility to make sense of the trends in medicine for clinicians as a primary reference for cutting-edge remission treatment in anxiety and depression. Editor in Chief, Michael E. Thase, MD's focus is on the future, on broadening *Bulletin's* scope, fostering an ability to engage readers actively, and expanding its already formidable sphere of influence in the field of neuropsychiatry.

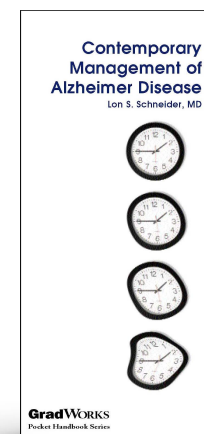
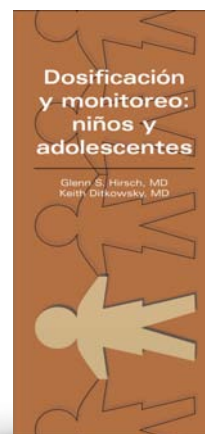
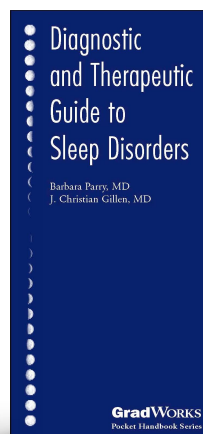
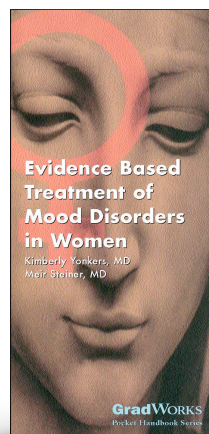


POCKET REFERENCE GUIDES

CLINICAL TOOLS TO USE

Utilizing its experience in medical marketing and publishing, **GradWORKS** is a creative means in the process of educating professionals. The key component of **GradWORKS** projects are educational reviews, or enduring materials that can be easily referenced. These reference guides are powerful tools for physicians, designed to fit in the front pocket of a physician's jacket and color coded for quick, easy access.

GradWORKS has produced and published over a dozen pocket reference guides, in both English and Spanish. By far the most successful, The **Black Book** of Psychotropic Dosing and Monitoring, has always been a premium product at APA where physicians cued up 200 deep to receive an updated copy. - **PRICING AVAILABLE UPON REQUEST**



The **Black Book** of Psychotropic Dosing and Monitoring **2022**

Alan F. Schatzberg, MD
Charles DeBattista, MD

A Supplement to

Psychopharmacology
BULLETIN

ACADEMIC SUPPLEMENTS



MAXIMUM IMPACT FACTOR

Academic Supplements, perhaps the most widely acknowledged printed venue in academia for the dissemination of scientific literature, can be printed stand-alone or polybagged to any audience in the world. MedWorks Academic Supplements enjoy the same large and efficient circulations as the journal, while having the additional benefit of being able to mix and match circulations for maximum efficiency. In addition, any Academic Supplement featured within *Psychopharmacology BULLETIN* will be listed on the indexes that the parent journal is listed on, including Index Medicus, EMBASE/Excerpta Medica, Psychological Abstracts, EBSCO, Current Contents, Science Citation Index, SCOPUS, Thompson/Reuters and Biological Abstracts under *Psychopharmacol Bull*.

DISSEMINATING INFORMATION FAST AND WITH PRECISION

Supplements tend to be culled from academic symposia that take place at conferences and other sponsored satellite events, and typically proffer a turnaround of less than three months from the arrival of manuscripts. With review by the editors as well as select peer reviewers, these papers are assured of the same independent review process the parent journal secures for its manuscripts. The Supplements themselves physically resemble the journal they represent and list that journal's editorial board masthead.

ACADEMIC SUPPLEMENT PRICING

DIGITAL

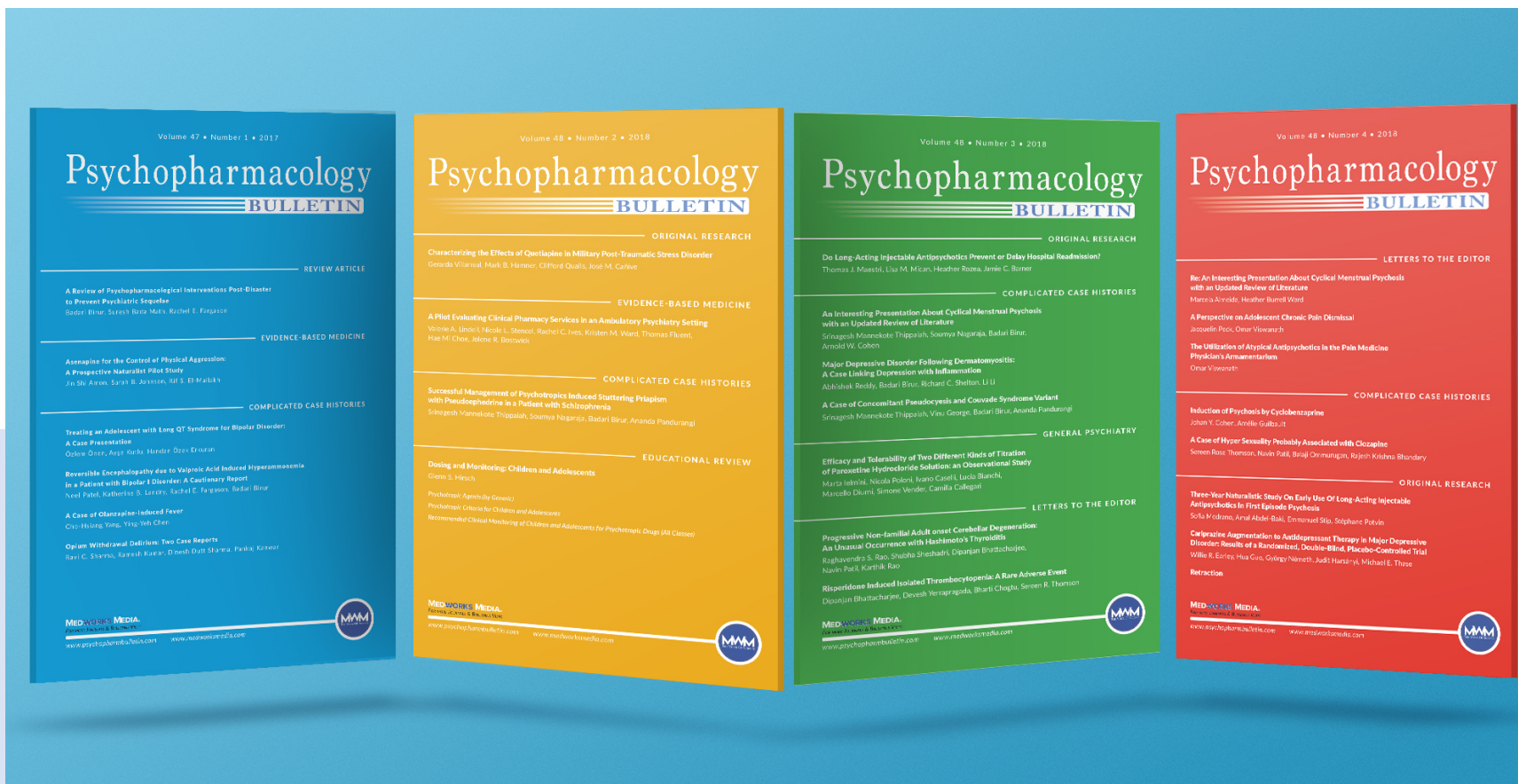
	>76 Pages		≤ 76 Pages	
Quantity	Price/Unit	Price/Total	Price/Unit	Price/Total
5,000	\$12	\$60,000	\$11	\$55,000
10,000	\$10	\$100,000	\$9	\$90,000
20,000	\$7	\$140,000	\$6	\$120,000
30,000	\$6	\$180,000	\$5	\$150,000
40,000	\$5	\$200,000	\$4	\$160,000
50,000	\$4	\$200,000	\$3.5	\$175,000

- Authors: 7-10 (costs include honoraria)
- Turnaround: 12-weeks
- Index: PubMed, Index Medicus and related depositories
- Sponsor: Unrestricted educational grant

PRINT AND DIGITAL

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10,000	\$14	\$140,000	\$12	\$90,000
20,000	\$10	\$200,000	\$9	\$120,000
30,000	\$9	\$270,000	\$8	\$150,000
40,000	\$8	\$320,000	\$7	\$160,000
50,000	\$7	\$350,000	\$36	\$175,000

- Frequency: One time; sponsor retains right of first refusal
- Size: Trim: 8 1/8" x 10 7/8"
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- Paper Stock: Cover: 100# Mead Rich acid free
- Binding: For 44–52 pages: saddlestitched
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- Color: 4-color
- Paper: Cover #80 Gloss; Text #50 Matte
- Delivery: Periodicals 1st Class to a custom circulation, or shipped in bulk to your location
- Sponsor: Unrestricted educational grant



SUBSCRIPTIONS

A VENUE LIKE NO OTHER

As a subscription-only scientific publication, *Psychopharmacology BULLETIN* has never and will not in the future accept advertisements. Clients have, however, the unique opportunity to reach clinicians by opting to purchase annual bulk subscriptions to the *Bulletin*. The recipients of the journal, who are of client's choosing, will receive four quarterly issues, plus any and all supplements published that year, with a cover letter stating that their one-year subscription has been provided to them by the sponsor.

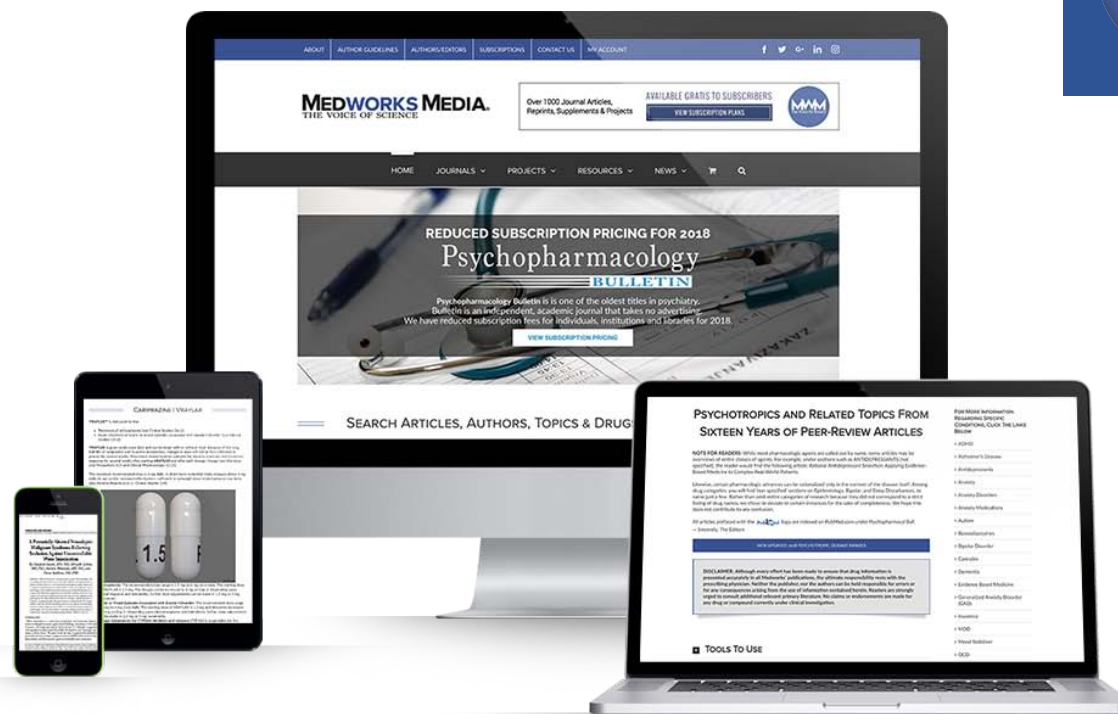
DIGITAL SUBSCRIPTIONS

UNLIMITED ARCHIVAL ACCESS
FROM ANY DEVICE

MedWorks Media is dedicated to its investment in technology, spending the last 2 years designing and developing a website to serve doctors, students and libraries in the best way possible. By far the most ambitious feature of the MedWorks site is the archive of every article, journal, supplement and reference guide published by MedWorks since the mid 1990's, including:

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- Pocket Reference Guides
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SUBSCRIPTION SPONSORSHIP BENEFITS

- Immediate brand recognition with a customized cover letter in every issue and supplement
- Immediate association with the most powerful publication in all of psychiatry
- Incredible savings over the regular subscription price of the journal
- Sponsorship of unbiased, scientific, indexed content

BULK DIGITAL SUBSCRIPTION PRICING

- Pricing is for one year of subscriptions and includes all four issues of *Psychopharmacology BULLETIN* as well as all supplements published that year.
- If a sponsor signs up and prepays for two years, an additional 5% will be taken off the total price.

Number of Copies	Unit Cost	Total Cost	Savings Over Regular Price (\$225)
750	\$49	\$36,750	\$132,000
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2,000	\$35	\$70,000	\$380,000
2,500	\$30	\$75,000	\$487,000
5,000	\$20	\$100,000	\$175,000
10,000	\$12	\$120,000	+\$500K
20,000	\$7	\$140,000	+\$500K
30,000	\$5	\$150,000	+\$500K
40,000	\$4	\$160,000	+\$500K
50,000	\$3.5	\$175,000	+\$500K

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Psychopharmacology


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METHODS OF DELIVERY - PHYSICIANS

01

BRANDED PHYSICIAN NEWSLETTER

Newsletters will be sent to all subscribers specified by the client, with client branding and “sponsored by”. The email includes an index summary of the issue, with links to each individual article as well as the Full Issue Stacked PDF.

02

WEBSITE ACCESS

All *Psychopharmacology Bulletin* Journals and Academic Supplements will be made available to Physicians via the MedWorks Media website, accessible via Username / Password or IP Address(es). Easily search, download and read all articles on any device at any time.

03

FULL ISSUE STACKED PDF'S

Full Issue Stacked PDF's are full issues of *Psychopharmacology Bulletin* formatted in a cover-to-cover PDF file, available for download to Physicians gratis from the MedWorks Media website.



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THANK YOU

WE LOOK FORWARD TO WORKING WITH YOU!

Psychopharmacology
BULLETIN

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